

	CODE	NAME: UNIT 23 CREATING VIDEO	Pass	Merit	Distinction
AO1: Review several existing video clips	AO1 - P1	list the good and not so good features of at least two different video clips.			
	AO1 - M1	Identify the aim of the video clip.			
	AO1 - M2	Give a detailed explanation of the good and not so good features of at least two different video clips and suggest possible improvements.			
	AO1 - D1	Candidates identify the aim of the video clip.			
	AO1 - D2	Candidates give a thorough explanation of the good and not so good features of at least two video clips, and suggest a range of valid improvements to help the video clip meet its aims.			
AO2 Design a video clip	AO2 - P1	Candidates describe the aim of the video clip.			
	AO2 - P2	A simple storyboard covering the main elements is provided.			
	AO2 - M1	Candidates describe the aim and audience of the video clip.			
	AO2 - M2	A storyboard covering the main elements is provided.			
	AO2 - M3	The design has a clear structure.			
	AO2 - D1	Candidates are thorough in their description of aim and audience for the video clip.			
	AO2 - D2	A storyboard covering all elements is provided.			
	AO2 - D3	The design is well structured.			
AO3 Create a video clip	AO3 - P1	The video clip must be at least 45 seconds in length.			
	AO3 - P2	Add Importing components			
	AO3 - P3	Add Editing clips			
	AO3 - P4	Add Transitions			
	AO3 - P5	Add Soundtrack			
	AO3 - P6	The video clip will be exported in a suitable file format.			
	AO3 - M1	Add Titles			
	AO3 - M2	Add Effects			
	AO3 - D1	The video clip must be appropriate and meets the identified aims.			
	AO3 - D2	Add soundtrack/narration			
	AO3 - D3	Add splitting/trimming clips			
	AO3 - D4	All elements work as intended.			
AO4 Test the video clip	AO4 - P1	Test the video clip using a test table containing at least four tests, some are appropriate.			
	AO4 - P2	Identify areas for improvement.			
	AO4 - M1	Test the video clip using a test table containing at least five tests covering the main areas of their video clip, most of which are appropriate.			
	AO4 - M2	They will identify areas for improvement and action one of them.			
	AO4 - D1	Test the video clip using a test table containing at least six tests.			
	AO4 - D2	The tests will cover all main areas of their video clip and will all be appropriate.			
	AO4 - D3	Identify areas for improvement and action most of them.			